

At Bridgestone Bandag, LLC ("Bandag"), we understand that online privacy is an important issue for you. Bandag is committed to protecting your privacy as you use and access this website ("the Site"). This Privacy Statement describes how Bandag collects and uses information obtained during your visits to the Site.

Please read the complete text of this Privacy Statement before using or accessing the Site. If you do not agree with the terms of this Privacy Statement, you should not proceed any further on the Site. By continuing to access and browse the Site and/or use any of the services provided on the Site, you agree to be bound, without limitation or qualification, by this Privacy Statement and any applicable laws.

INFORMATION COLLECTION

In general, you can visit the Site without revealing any information about yourself. Our web servers collect the domain names of visitors, not the e-mail addresses. This information is used by Bandag to measure the number of visits, time spent visiting the Site, the pages viewed, etc. Bandag uses this information as a way to measure use of the Site and to improve the content.

Occasionally, however, Bandag may request certain information from you. Because your privacy is important to Bandag, we want you to know that the information requested and collected from you is minimal. Bandag may collect personally identifiable information, such as your e-mail address, user name, company identification, mail address, telephone number, and other similar information, when needed to provide a service you requested.

INFORMATION USE AND DISCLOSURE

Information collected by Bandag at this Site is used to make your experience at the Site more personalized and easy to use. For instance, Bandag may use the collected information for the following purposes:

To assist you in finding information, services and software on the Site; to assist in creating and presenting content relevant to your needs; to maintain the highest quality of the service; to alert you to product upgrades, special offers, updated information and other new services from Bandag; and to gather general statistics regarding use of the Site.

Personally identifiable information collected on this Site may be stored and processed in the United States or any other country in which Bandag or its affiliates, subsidiaries or agents maintain facilities. By continuing to use and access this Site, you consent to any such transfer of information outside of your country.

Except as otherwise described in this Privacy Statement, personal information you provide on this Site will not be shared outside of Bandag and its controlled subsidiaries, affiliates and agents without your permission. Occasionally, Bandag hires other companies to provide limited services on our behalf, including answering customer questions about products or services, sending postal mail and processing event registration. Bandag will only provide those companies the information they need to deliver the service and strictly prohibits using that information for any other purpose.

Bandag may disclose personal information if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Bandag or the Site; (b) protect and defend the rights or property of Bandag and its family of websites, or (c) act in urgent circumstances to protect the personal safety of users of Bandag and its websites, or the public.

INFORMATION CONTROL

When you give us personal information, Bandag will not share that information with third parties without your permission, other than for the limited exceptions already listed herein. Periodically, Bandag may send out e-mails providing you with information relating to a product or service you requested. Please be aware that this Privacy Statement and the choices you make on this Site will not necessarily apply to personal information you may have provided to Bandag in the context of other, separately operated, Bandag products or services.

COOKIES AND WEB BEACONS

This Site may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

When you visit this Site, a cookie may be sent to your browser and stored on your computer's hard drive. You can choose whether to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline some or all cookies if you prefer. Please be aware that if you choose not to accept cookies from this Site, your experience at the Site may be limited.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. To ensure that we are publishing content customers need and want, Bandag collects aggregated site-visitation statistics using cookies.

Bandag pages may contain a software technology known as "web beacons" (also referred to as "clear gifs" or "single-pixel gifs"), tiny electronic images with a unique identifier similar in function to cookies. web beacons collect only a limited set of information including a cookie number, time and date of a page view, and a description of the page on which the web beacon resides. Web beacons are used to track the online movements of web users. Bandag's use of web beacons is limited to compiling aggregated statistics on usage of certain pages on the Site and to delivering co-branded services.

SECURITY

Bandag recognizes and appreciates the importance of using information collected from you in a responsible manner. Bandag carefully protects the security of your personal information and honors your choices for its intended use. In addition, Bandag carefully protects your data from loss, misuse, unauthorized access or disclosure, alteration, or destruction.

DISCLAIMER

This Site contains links to other websites that are not operated by Bandag. Bandag encourages you to review the privacy statements of other sites you choose to link to so you can understand how those websites collect, use, and share information. Please remember that any information you disclose at other websites may be collected and used by third parties, and become public information. You should, therefore, exercise caution when deciding to disclose your personal information. Bandag is not responsible for the privacy practices or other content on websites outside of the Bandag domain.

SAFE HARBOR

Bandag is a participant in the Safe Harbor Agreement between the United States and the European Union, and meets the Safe Harbor principles published by the U.S. Department of Commerce.

REVISIONS

Bandag may occasionally revise this Privacy Statement by updating this posting. Upon doing so, Bandag will also revise the "last updated" date at the bottom of the Privacy Statement and, if deemed necessary, place a notice in the appropriate location on this Site. You are bound by any such revisions and should therefore periodically visit this page to read the current Privacy Statement to which you are bound.

You are under no obligation to accept any revisions to the Privacy Statement. If you do not wish to accept any revisions, you should immediately cease your use of the Site.

IF YOU CONTINUE TO USE THE SITE AFTER YOU HAVE BEEN MADE AWARE OF ANY SUCH REVISIONS, YOU WILL BE DEEMED TO HAVE ACCEPTED THOSE REVISIONS.

There may be additional notices on the Site, which will operate in addition to the Privacy Statement. If you do not wish to accept them, you should not access or use any areas of the Site to which these notices pertain.

PRIVACY CONTACT

Bandag welcomes your questions and comments regarding this Privacy Statement and our information collection practices. We may be contacted by e-mail, privacy@bandag.com, or alternatively, you may Contact Us at the following address:

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